



INGENIOUS AIR

# PROBIOTIC

*Guide*

DISCOVER HOW TO  
PROVIDE THE  
**ULTIMATE**  
INDOOR CLIMATE

PRO  
BI  
OTIC

+44 1268 544530

[www.ingenious-air.com](http://www.ingenious-air.com)

The Laindon Barn, SS15 4DB

[info@ingenious-air.com](mailto:info@ingenious-air.com)



**3** Our Story

**4** Discover Probiotic

**5** Outstanding Technology

**6** Cleaning: Traditional Vs. Probiotic

**7** Improving Indoor Climate Quality

**8** Ingenious Solar

**9** Read to Learn More?

**10** Contact Information

ST  
T  
N  
E  
E  
N  
O  
O

*Our*

## **STORY**

Since 2010 we've made it our mission to not only improve the air conditioning industry but to change it for the better. This inspired our motto 'Change Is in the Air'. With over 35 years of industry experience, we are incredibly passionate about creating the ultimate indoor climate. In fact, you could say we live and breathe it.

It all started with our original goal: to eliminate thermal problems including being too cold, too hot or even 'over air-conditioned'. However, as time went on, we started to notice there was a more significant problem that wasn't being addressed; indoor air pollution.

With concerns only growing, we decided it was up to us to take action. Alongside our original goal, we set out to make poor indoor air quality a thing of the past. Our drive is to actively improve indoor climate quality, enhancing comfort and maximising welfare.

Throughout our journey, our ethos 'Enhance Well-being, Enable Performance, Enrich Lives' has remained at the root of everything we do.

Fast forward to today, our vision is to provide everyone with the opportunity to live and work in a healthy environment. This is achieved by the award-winning Ingenious Air® System with Probiotic; The all-in-one solution with a multitude of features and benefits.



**RESET & REPLENISH**  
**ANY INDOOR ENVIRONMENT**

Discover

# PROBIOTIC

According to the World Health Organisation, probiotics are living microorganisms that can provide health benefits that go beyond essential nutrition.

Probiotics have been shown to provide specific health benefits, such as supporting gut and immune health and contributing to the balance of gut microbiota. It is currently used to name bacteria associated with beneficial effects for humans, animals, and environment.

Once added to the air, probiotics function in a similar way as in our body. Probiotics help to keep the air in your indoor environment clean by providing effective and long-lasting residual cleaning in the air, on surfaces and objects.

“

*Did you know that probiotics are the most effective solution in breaking down harbouring organisms?*

”



**CLEANS AND PURIFIES AIR, SURFACES, AND OBJECTS**



**CONTINUOUS MISTING TO REDUCE BAD ODOURS**



**100% NATURAL, CHEMICAL-FREE AND ECO-FRIENDLY**

*Outstanding*

## TECHNOLOGY

Probiotics support human health by balancing “good” and “bad” bacteria. Many probiotic products on the market have shown benefits for people with skin conditions, allergies, colds and oral health, weak immune systems and digestive issues. New developments indicate that Environmental Probiotics are essential for a balanced and clean indoor environment.

The solution is Ingenious Air® Probiotic; the innovator of probiotic air, surface and object purification systems. Pioneering a way to introduce probiotics to the environment and using their natural intelligence to bring balance to indoor living and workplaces.

Conventional purification and cleaning methods indiscriminately kill all bacteria harmful and beneficial alike. This causes an imbalanced, sterile environment in which pathogens mutate into resilient superbugs.

Alternatively, Ingenious Air® Probiotic compete over and deplete the resources allergens, pathogens and mould thrive on, and help in the elimination and prevention of bad odours due to microbial contamination.

Patented technology repetitively releases Environmental Probiotics known as *Bacillus Subtilis*. Billions of micron-sized probiotics form a protective layer of microflora, which coat and shield surfaces and objects, resulting in a healthy microbiome.

The beauty of the technology is that it can accommodate virtually any indoor space and every individual. Years of backtesting has proven Ingenious Air® Probiotic to be safe for human, pet and animal contact. They are also environmentally friendly, 100% natural and biodegradable.



REVOLUTIONISE THE WAY YOU  
BREATHE

Cleaning:

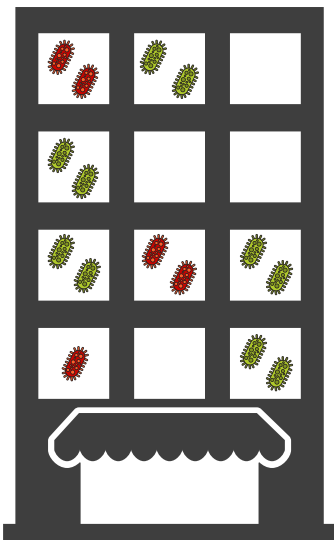
# TRADITIONAL VS. PROBIOTIC

Chemical products used daily, on top of endangering our environment, can no longer clean with optimal efficiency. Additionally, the overuse of cleaners, disinfectants and antibiotics can lead to bacteria starting to resist different chemical agents. To make matters worse, these products are also dangerous for us. By causing a biological imbalance they promote the risk of bacterial infections.

Below you can see a comparison between traditional cleaning applications and Probiotic.

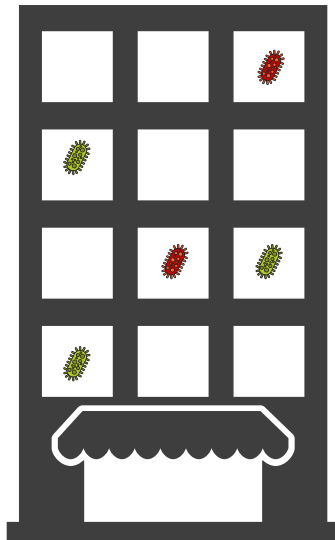
1

Before Traditional Application



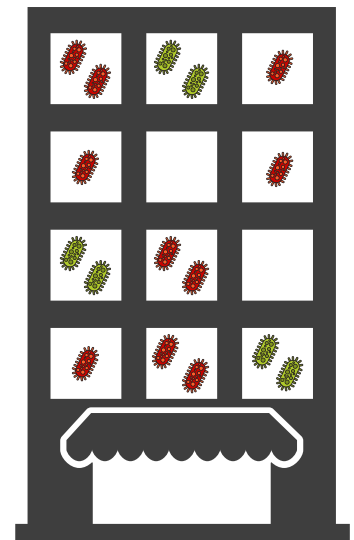
2

Immediately After Traditional Application



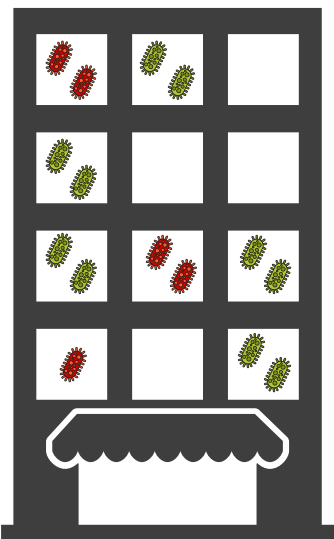
3

1-hour After Traditional Application



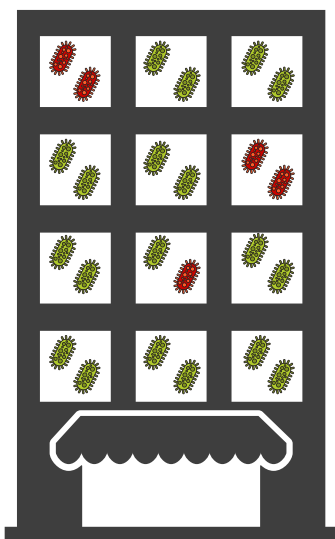
1

Before Probiotic Application



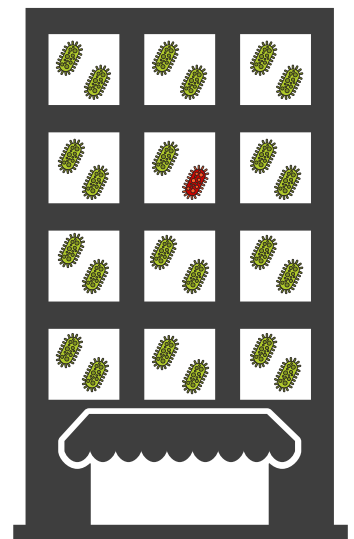
2

Immediately After Probiotic Application



3

After Several Probiotic Applications





*Improving*

# INDOOR CLIMATE QUALITY

In alignment with Indoor Climate Quality's (ICQ) guidelines, The Ingenious Air Company's motivation is to create the ultimate indoor climate.

We actively improve indoor air quality and ensure a comfortable and productive environment.

We strongly believe that everyone should live and work in a healthy environment.

We provide a safe haven through purification, dramatically reducing disease-causing viruses and bacteria, allergens and dust.

The advanced technology means air is completely purified, especially in those hard to reach areas.



INDOOR CLIMATE QUALITY

- ✓ Cooling
- ✓ Heating
- ✓ Clean Ducting
- ✓ Air Purification
- ✓ Surface Purification

*Introducing...*



INGENIOUS SOLAR

The most advanced  
renewable energy  
product available today.

Combines both solar  
panels and a heat pump.

Utilises energy in any  
condition, including the  
sun, wind or rain.

Patented features to  
ensure optimum  
performance in the  
UK climate.

DISCOVER THE  
**ULTIMATE**  
RENEWABLE SOLUTION



*Ready to learn more?*



Visit the Ingenious iHub for more information on our full range of products:

**[www.ingenious-air.com/ihub](http://www.ingenious-air.com/ihub)**

CONTACT



INGENIOUS AIR

*Contact us and  
start living today*



[www.ingenious-air.com](http://www.ingenious-air.com)



[info@ingenious-air.com](mailto:info@ingenious-air.com)



0800 731 6352 (UK)



+44 1268 544530 (INT)



The Laindon Barn  
Dunton Road  
Laindon, Essex  
SS15 4DB, UK