DATA PROTECTION POLICY

1. **Introduction**

This Policy sets out the obligations of The Ingenious Air Company regarding data protection and the rights of our customers, employees and business contacts ('data subjects') in respect of their personal data under EU Regulation 2016/679 General Data Protection Regulation ('GDPR').

The GDPR defines 'personal data' as any information relating to an identified or identifiable natural person (a 'data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier, or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of that natural person.

This Policy sets the Company's obligations regarding the collection, processing, transfer, storage, and disposal of personal data. The procedures and principles set out herein must be followed at all times by the Company, its employees, agents, contractors, or other parties working on behalf of the Company.

The Company is committed not only to the letter of the law, but also to the spirit of the law and places high importance on the correct, lawful, and fair handling of all personal data, respecting the legal rights, privacy, and trust of all individuals with whom it deals.

2. **The Data Protection Principles**

This Policy aims to ensure compliance with the GDPR. The GDPR sets out the following principles with which any party handling personal data must comply. All personal data must be:

2.1 Processed lawfully, fairly, and in a transparent manner in relation to the data subject.

2.2 Collected for specified, explicit, and legitimate purposes and not further processed in a manner that is incompatible with those purposes.

2.3 Adequate, relevant, and limited to what is necessary in relation to the purposes for which it is processed.

2.4 Accurate and, where necessary, kept up to date. Every reasonable step must be taken to ensure that personal data that is inaccurate, having regard to the purposes for which it is processed, is erased, or rectified without delay.

2.5 Kept in a form which permits identification of data subjects for no longer than is necessary for the purposes for which the personal data is processed.

2.6 Processed in a manner that ensures appropriate security of the personal data, including protection against unauthorised or unlawful processing and against accidental loss, destruction, or damage, using appropriate technical or

organisational measures.

3. **The Rights of Data Subjects**

The GDPR sets out the following rights applicable to data subjects:

3.1 The right to be informed;
3.2 The right of access;
3.3 The right to rectification;
3.4 The right to erasure (also known as the 'right to be forgotten');
3.5 The right to restrict processing;
3.6 The right to data portability;
3.7 The right to object; and
3.8 Rights with respect to automated decision-making and profiling.

4. **Lawful, Fair, and Transparent Data Processing**

4.1 The GDPR seeks to ensure that personal data is processed lawfully, fairly, and transparently, without adversely affecting the rights of the data subject. The GDPR states that processing of personal data shall be lawful if at least one of the following applies:

4.1.1 The data subject has given consent to the processing of their personal data for one or more specific purposes;
4.1.2 The processing is necessary for the performance of a contract to which the data subject is a party, or in order to take steps at the request of the data subject prior to entering into a contract with them;
4.1.3 The processing is necessary for compliance with a legal obligation to which the data controller is subject;
4.1.4 The processing is necessary to protect the vital interests of the data subject or of another natural person;
4.1.5 The processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the data controller; or
4.1.6 The processing is necessary for the purposes of the legitimate interests pursued by the data controller or by a third party, except where such interests are overridden by the fundamental rights and freedoms of the data subject which require protection of personal data.

5. **Specified, Explicit, and Legitimate Purposes**

5.1 The Company collects and processes the personal data set out in this Policy. This includes:
5.1.1 Personal data collected directly from data subjects
5.1.2 Personal data obtained from third parties.
5.2 The Company only collects, processes, and holds personal data for the specific purposes set out in this Policy (or for other purposes expressly permitted by

the GDPR).

5.3 Data subjects are kept informed of the purpose or purposes for which the Company uses their personal data.

6. **Adequate, Relevant, and Limited Data Processing**

The Company will only collect and process personal data for and to the extent necessary for the specific purpose or purposes of which data subjects have been informed (or will be informed) as described in this policy.

7. **Accuracy of Data and Keeping Data Up-to-Date**

7.1 The Company shall ensure that all personal data collected, processed, and held by it is kept accurate and up-to-date. This includes, but is not limited to, the rectification of personal data at the request of a data subject, as set out below.

7.2 The accuracy of personal data shall be checked when it is collected and at regular intervals thereafter. If any personal data is found to be inaccurate or out-of-date, all reasonable steps will be taken without delay to amend or erase that data, as appropriate.

8. **Data Retention**

8.1 The Company shall not keep personal data for any longer than is necessary in light of the purpose or purposes for which that personal data was originally collected, held, and processed.

8.2 When personal data is no longer required, all reasonable steps will be taken to erase or otherwise dispose of it without delay.

9. **Secure Processing**

The Company shall ensure that all personal data collected, held, and processed is kept secure and protected against unauthorised or unlawful processing and against accidental loss, destruction, or damage.

10. **Accountability and Record-Keeping**

10.1 The Company's Data Protection Officer is Clare Phillips, email: clare.phillips@ingenious-air.com.

10.2 The Data Protection Officer shall be responsible for overseeing the implementation of this Policy and for monitoring compliance with this Policy, the Company's other data protection-related policies, and with the GDPR and other applicable data protection legislation.

10.3 The Company shall keep written internal records of all personal data collection, holding, and processing, which shall incorporate the following information:

10.3.1 The name and details of the Company, its Data Protection Officer, and any applicable third-party data processors;

10.3.2 The purposes for which the Company collects, holds, and processes personal data;

10.3.3 Details of the categories of personal data collected, held, and processed by the Company, and the categories of data subject to which that personal data relates;
10.3.4 Details of any transfers of personal data to non-EEA countries including all mechanisms and security safeguards;
10.3.5 Details of how long personal data will be retained by the Company and
10.3.6 Detailed descriptions of all technical and organisational measures taken by the Company to ensure the security of personal data.

11. Keeping Data Subjects Informed

11.1 The Company shall provide the following information:
11.1.1 Details of the Company including, but not limited to, the identity of its Data Protection Officer;
11.1.2 The purpose(s) for which the personal data is being collected and will be processed and the legal basis justifying that collection and processing;
11.1.3 Where the personal data is not obtained directly from the data subject, the categories of personal data collected and processed;
11.1.4 Where the personal data is to be transferred to one or more third parties, details of those parties;
11.1.5 Where the personal data is to be transferred to a third party that is located outside of the European Economic Area (the "EEA"), details of that transfer, including but not limited to the safeguards in place;
11.1.6 Details of data retention;
11.1.7 Details of the data subject's rights under the GDPR;
11.1.8 Details of the data subject's right to withdraw their consent to the Company's processing of their personal data at any time;
11.1.9 Details of the data subject's right to complain to the Information Commissioner's Office (the 'supervisory authority' under the GDPR);
11.1.10 Where applicable, details of any legal or contractual requirement or obligation necessitating the collection and processing of the personal data and details of any consequences of failing to provide it.

12. Data Subject Access

12.1 Data subjects may make subject access requests (SARs) at any time to find out more about the personal data which the Company holds about them, what it is doing with that personal data, and why.
12.2 Employees wishing to make a SAR should do using a Subject Access Request Form, sending the form to the Company's Data Protection Officer at clare.phillips@ingenious-air.com.
12.3 Responses to SARs shall normally be made within one month of receipt, however this may be extended by up to two months if the SAR is complex and/or numerous requests are made. If such additional time is required, the data subject shall be informed.

12.4 All SARs received shall be handled by the Company's Data Protection Officer.

12.5 The Company does not charge a fee for the handling of normal SARs. The Company reserves the right to charge reasonable fees for additional copies of information that has already been supplied to a data subject, and for requests that are manifestly unfounded or excessive, particularly where such requests are repetitive.

13. Rectification of Personal Data

13.1 Data subjects have the right to require the Company to rectify any of their personal data that is inaccurate or incomplete.

13.2 The Company shall rectify the personal data in question, and inform the data subject of that rectification, within one month of the data subject informing the Company of the issue. The period can be extended by up to two months in the case of complex requests. If such additional time is required, the data subject shall be informed.

13.3 In the event that any affected personal data has been disclosed to third parties, those parties shall be informed of any rectification that must be made to that personal data.

14. Erasure of Personal Data

14.1 Data subjects have the right to request that the Company erases the personal data it holds about them in the following circumstances:

14.1.1 It is no longer necessary for the Company to hold that personal data with respect to the purpose(s) for which it was originally collected or processed;

14.1.2 The data subject wishes to withdraw their consent to the Company holding and processing their personal data;

14.1.3 The data subject objects to the Company holding and processing their personal data (and there is no overriding legitimate interest to allow the Company to continue doing so);

14.1.4 The personal data has been processed unlawfully;

14.1.5 The personal data needs to be erased in order for the Company to comply with a particular legal obligation.

14.2 Unless the Company has reasonable grounds to refuse to erase personal data, all requests for erasure shall be complied with, and the data subject informed of the erasure, within one month of receipt of the data subject's request. The period can be extended by up to two months in the case of complex requests. If such additional time is required, the data subject shall be informed.

14.3 In the event that any personal data that is to be erased in response to a data subject's request has been disclosed to third parties, those parties shall be informed of the erasure (unless it is impossible or would require disproportionate effort to do so).

15. **Restriction of Personal Data Processing**

15.1 Data subjects may request that the Company ceases processing the personal data it holds about them. If a data subject makes such a request, the Company shall retain only the amount of personal data concerning that data subject (if any) that is necessary to ensure that the personal data in question is not processed further.

15.2 In the event that any affected personal data has been disclosed to third parties, those parties shall be informed of the applicable restrictions on processing it (unless it is impossible or would require disproportionate effort to do so).

16. **Data Portability**

16.1 The Company does not process personal data using automated means.

16.2 Where the processing is otherwise required for the performance of a contract between the Company and the data subject, data subjects have the right, under the GDPR, to receive a copy of their personal data and to use it for other purposes (namely transmitting it to other data controllers).

16.3 To facilitate the right of data portability, the Company shall make available all applicable personal data to data subjects in electronic format**.**

16.4 Where technically feasible, if requested by a data subject, personal data shall be sent directly to the required data controller.

16.5 All requests for copies of personal data shall be complied with within one month of the data subject's request. The period can be extended by up to two months in the case of complex or numerous requests. If such additional time is required, the data subject shall be informed.

17. **Objections to Personal Data Processing**

17.1 Data subjects have the right to object to the Company processing their personal data based on legitimate interests, direct marketing (including profiling), and processing for scientific and/or research and statistics purposes.

17.2 Where a data subject objects to the Company processing their personal data based on its legitimate interests, the Company shall cease such processing immediately, unless it can be demonstrated that the Company's legitimate grounds for such processing override the data subject's interests, rights, and freedoms, or that the processing is necessary for the conduct of legal claims.

17.3 Where a data subject objects to the Company processing their personal data for direct marketing purposes, the Company shall cease such processing immediately.

17.4 Where a data subject objects to the Company processing their personal data for scientific and/or historical research and statistics purposes, the data subject must, under the GDPR, "demonstrate grounds relating to his or her particular situation". The Company is not required to comply if the research is necessary for the performance of a task carried out for reasons of public interest.

18. **Personal Data Collected, Held, and Processed**

The following personal data may be collected, held, and processed by the Company depending on your relationship with us: Name and address, phone numbers and email address, work history in the form of a CV, proof of right to work in the UK e.g. passport, birth certificate, ID card, bank details National Insurance number.

19. **Data Security - Transferring Personal Data and Communications**

The Company shall ensure that the following measures are taken with respect to all communications and other transfers involving personal data:

19.1 All emails containing personal data must be marked "confidential";

19.2 Personal data may be transmitted over secure networks only; transmission over unsecured networks is not permitted in any circumstances;

19.3 Personal data may not be transmitted over a wireless network if there is a wired alternative that is reasonably practicable;

19.4 All personal data to be transferred physically, whether in hardcopy form or on removable electronic media shall be transferred in a suitable container marked "confidential".

20. **Data Security - Storage**

The Company shall ensure that the following measures are taken with respect to the storage of personal data:

20.1 All electronic copies of personal data should be stored securely using passwords and data encryption;

20.2 All hardcopies of personal data, along with any electronic copies stored on physical, removable media should be stored securely in a locked box, drawer, cabinet, or similar;

20.3 All personal data stored electronically should be backed up twice daily with backups stored onsite and offsite. All backups should be encrypted using bitlocker;

20.4 No personal data should be transferred to any device personally belonging to an employee and personal data may only be transferred to devices belonging to agents, contractors, or other parties working on behalf of the Company where the party in question has agreed to comply fully with the letter and spirit of this Policy and of the GDPR (which may include demonstrating to the Company that all suitable technical and organisational measures have been taken).

21. **Data Security - Disposal**

When any personal data is to be erased or otherwise disposed of for any reason (including where copies have been made and are no longer needed), it should be securely deleted and disposed of.

22. **Data Security - Use of Personal Data**

The Company shall ensure that the following measures are taken with respect to the

use of personal data:

22.1 No personal data may be shared informally and if an employee, agent, sub-contractor, or other party working on behalf of the Company requires access to any personal data that they do not already have access to, such access should be formally requested from Clare Phillips; email: clare.phillips@ingenious-air.com.

22.2 No personal data may be transferred to any employees, agents, contractors, or other parties, whether such parties are working on behalf of the Company or not, without the authorisation of Clare Phillips; email: clare.phillips@ingenious-air.com;

22.3 Personal data must be handled with care at all times and should not be left unattended or on view to unauthorised employees, agents, sub-contractors, or other parties at any time;

22.4 If personal data is being viewed on a computer screen and the computer in question is to be left unattended for any period of time, the user must lock the computer and screen before leaving it; and

22.5 Where personal data held by the Company is used for marketing purposes, it shall be the responsibility of Jake Lines, Marketing Executive, to ensure that the appropriate consent is obtained and that no data subjects have opted out, whether directly or via a third-party service such as the TPS.

23. **Data Security - IT Security**

The Company shall ensure that the following measures are taken with respect to IT and information security:

23.1 All passwords used to protect personal data should be changed regularly and should not use words or phrases that can be easily guessed or otherwise compromised. All passwords must contain a combination of uppercase and lowercase letters, numbers, and symbols;

23.2 Under no circumstances should any passwords be written down or shared between any employees, agents, contractors, or other parties working on behalf of the Company, irrespective of seniority or department. If a password is forgotten, it must be reset using the applicable method;

23.3 All software (including, but not limited to, applications and operating systems) shall be kept up-to-date. The Company's IT company shall be responsible for installing any and all security-related updates as soon as reasonably and practically possible, unless there are valid technical reasons not to do so; and

23.4 No software may be installed on any Company-owned computer or device without the prior approval of the Managing Director.

24. **Organisational Measures**

The Company shall ensure that the following measures are taken with respect to the collection, holding, and processing of personal data:

24.1 All employees, agents, contractors, or other parties working on behalf of the Company shall be made fully aware of both their individual responsibilities and

the Company's responsibilities under the GDPR and under this Policy, and shall be provided with a copy of this Policy;

24.2 Only employees, agents, sub-contractors, or other parties working on behalf of the Company that need access to, and use of, personal data in order to carry out their assigned duties correctly shall have access to personal data held by the Company;

24.3 All employees, agents, contractors, or other parties working on behalf of the Company handling personal data shall be required and encouraged to exercise care, caution, and discretion when discussing work-related matters that relate to personal data, whether in the workplace or otherwise;

24.4 Methods of collecting, holding, and processing personal data shall be regularly evaluated and reviewed;

24.5 All personal data held by the Company shall be reviewed periodically;

24.6 The performance of those employees, agents, contractors, or other parties working on behalf of the Company handling personal data shall be regularly evaluated and reviewed;

24.7 All employees, agents, contractors, or other parties working on behalf of the Company handling personal data will be bound to do so in accordance with the principles of the GDPR and this Policy by contract;

24.8 All agents, contractors, or other parties working on behalf of the Company handling personal data must ensure that any and all of their employees who are involved in the processing of personal data are held to the same conditions as those relevant employees of the Company arising out of this Policy and the GDPR; and

24.9 Where any agent, contractor or other party working on behalf of the Company handling personal data fails in their obligations under this Policy that party shall indemnify and hold harmless the Company against any costs, liability, damages, loss, claims or proceedings which may arise out of that failure.

25. Transferring Personal Data to a Country Outside the EEA

25.1 The Company may from time to time transfer ('transfer' includes making available remotely) personal data to countries outside of the EEA.

25.2 The transfer of personal data to a country outside of the EEA shall take place only if one or more of the following applies:

25.2.1 The transfer is to a country, territory, or one or more specific sectors in that country (or an international organisation), that the European Commission has determined ensures an adequate level of protection for personal data;

25.2.2 The transfer is to a country (or international organisation) which provides appropriate safeguards in the form of a legally binding agreement between public authorities or bodies; binding corporate rules; standard data protection clauses adopted by the European Commission; compliance with an approved code of conduct approved by a supervisory authority (e.g. the Information Commissioner's Office);

certification under an approved certification mechanism (as provided for in the GDPR); contractual clauses agreed and authorised by the competent supervisory authority; or provisions inserted into administrative arrangements between public authorities or bodies authorised by the competent supervisory authority;

25.2.3 The transfer is made with the informed consent of the relevant data subject(s);

25.2.4 The transfer is necessary for the performance of a contract between the data subject and the Company (or for pre-contractual steps taken at the request of the data subject);

25.2.5 The transfer is necessary for important public interest reasons;

25.2.6 The transfer is necessary for the conduct of legal claims;

25.2.7 The transfer is necessary to protect the vital interests of the data subject or other individuals where the data subject is physically or legally unable to give their consent; or

25.2.8 The transfer is made from a register that, under UK or EU law, is intended to provide information to the public and which is open for access by the public in general or otherwise to those who are able to show a legitimate interest in accessing the register.

26. Data Breach Notification

26.1 All personal data breaches must be reported immediately to the Company's Data Protection Officer.

26.2 If a personal data breach occurs and that breach is likely to result in a risk to the rights and freedoms of data subjects (e.g. financial loss, breach of confidentiality, discrimination, reputational damage, or other significant social or economic damage), the Data Protection Officer must ensure that the Information Commissioner's Office is informed of the breach without delay, and in any event, within 72 hours after having become aware of it.

26.3 In the event that a personal data breach is likely to result in a high risk to the rights and freedoms of data subjects, the Data Protection Officer must ensure that all affected data subjects are informed of the breach directly and without undue delay.

26.4 Data breach notifications shall include the following information:

26.4.1 The categories and approximate number of data subjects concerned;

26.4.2 The categories and approximate number of personal data records concerned;

26.4.3 The name and contact details of the Company's Data Protection Officer (or other contact point where more information can be obtained);

26.4.4 The likely consequences of the breach;

26.4.5 Details of the measures taken, or proposed to be taken, by the Company to address the breach including, where appropriate, measures to mitigate its possible adverse effects.

27. **Implementation of Policy**

This Policy shall be deemed effective as of 23rd May 2018. No part of this Policy shall have retroactive effect and shall thus apply only to matters occurring on or after this date.

This Policy has been approved and authorised by:

Name:	Clare Phillips
Position:	Managing Director
Date:	22nd May 2018
Due for Review by:	22nd May 2019
Signature: